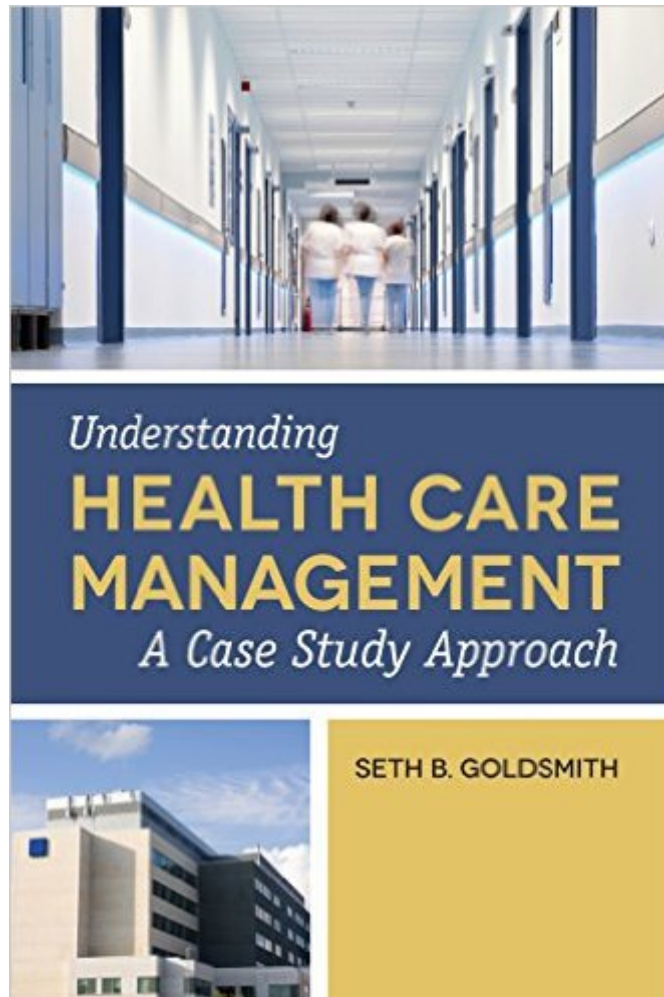


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Understanding Health Care Management: A Case Study Approach



Synopsis

Understanding Health Care Management: A Case Study Approach, is a collection of case studies designed for undergraduate and graduate students in Health Care Administration courses. These cases take place in a variety of settings including hospitals, nursing homes, medical centers, group practices and public health agencies. These practical and real world examples used give students the opportunity to examine issues, and grasp a further understanding of the complex field of health care management. A wide range of contributors are included • from present and former CEOs, consultants, and public health officials, to systems executives, departmental managers, architects, planners and entrepreneurs. Key Features: • Each case is based on an actual situation that requires managerial decision-making. • Includes a variety of contributors and healthcare settings. • Offers the opportunity to examine various issues within the context of real organizations.

Instructor Resources: Instructor's Manual, PowerPoint Lecture Slides

Book Information

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